

DVR Consulting, Inc.

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Article written by **4D** about DVR Consulting, Inc.

Creating Identities for Businesses Everywhere - written by 4D



Since 1985, DVR Consulting has been a full service computer software and consulting firm. With their Badger' Photo ID System, DVR Consulting has brought identification and badging solutions to an entirely new level. Specifically for the Mac OS environment, Badger has a complete 4D Server v6.7-based, turnkey system available, including computer, video camcorder, and card printer. Badger's ease of use coupled with its powerful graphic and database capabilities make it an undisputed leader in the market, and its extensive use of 4D technologies has helped it succeed as an industry leader.

The many compelling features of Badger help distinguish it as a forerunner in the market of photographic ID and badging solutions. Unlike many of its competitors, Badger uses real-time video viewing and digital capture to create identification of high photographic quality. Badger also employs the talents of individuals with photographic backgrounds to take the photos for the IDs, which invariably results in fun, unique, and professional-looking images.

The Badger system, infused with 4D technologies on various levels, has succeeded as a renowned solution for identification and badging. A partial list of Badger customers includes: Apple Computer, E! Entertainment, Kaiser Health Foundation, and Bear Stearns. According to Don Von Rotz, President of DVR Consulting, "4D is the best RAD development environment on either platform. It gives our customer the best bang for the buck." Using 4D Draw, a cross-platform, object-oriented, drawing plug-in, the Badger team creates and designs the templates for the badges. The badge templates dynamically combine static information (such as logos and backgrounds) with variable information (such as name, photograph, signature, title, and department name) to be used when printing the badges. 4D's relational database environment manages both badge templates and the variable information to be used for reference and badge reprints. In addition, 4D's database engine allows for fast look-up and at-will report generation as well. With 4D interface objects such as a photo, front and back badge views, and a preview button that enables the badge to be previewed before it is printed, Badger's 4D interface has a comprehensive set of features that ensures that each badge is correct and of the highest quality two features that are essential for identification purposes.

DVR Consulting prides itself on developing strong relationships with its clients. This commitment to customer satisfaction results in successful data management solutions that are cost-effective, versatile, and powerful. With the use of 4D technologies, DVR and the Badger Photo ID System will continue to strengthen their reputation for responsiveness, innovation, and resourcefulness.